

SOCIAL MEDIA POLICY

This Social Media Policy governs commentary via social media by Board Members, Committee Members, Licensed Officials and Coaches when acting as OSWE officials or representatives, or can be perceived as acting on behalf of OSWE. For the purposes of this policy, social media means any tool for online publication and commentary, including but not limited to blogs, Facebook, LinkedIn, Twitter, Instagram, Snapchat, TikTok, YouTube, and any other new media.

This policy does not limit a person's right to post their opinions as an individual, when not acting as a representative or official for OSWE.

Best Practices:

- ✓ Be a good ambassador.
- ✓ Think about being quoted and consider all options within the context of appropriate civil behaviour when posting or responding to comments on social media.
- ✓ Use your best judgment. Keep comments respectful, professional, and helpful. When in doubt, don't post, comment or engage. Respectful discussions are a way for the sport and the organization to grow.
- ✓ Protect yourself. Be careful about what personal information you share online.

Rules and Obligations:

- ✓ Keep other board members in the loop on issues and trends.
- ✓ Give proper credit for any images, videos or text you are using and ensure that you have permission to do so.
- ✓ Disclose your affiliation. If you talk about OSWE matters that are within your role as a Board or Committee Member, Licensed Official, or Coach, you must disclose your affiliation with OSWE.
- ✓ State that it is your opinion. Unless authorized to speak for OSWE, you must state that the views are your own. No one should speak on behalf of OSWE without express permission.
- ✓ Ask permission before posting photos of others. Written permission from legal guardians for individuals under the age of 18 is required.

OSWE board members, Licensed Officials, and Coaches may use social media to convey their activities in the OSWE environment. All uses of social media must follow the Best Practices and Rules and Obligations. If you are unsure whether or not something is appropriate to post, contact the board before making the post live.

Board members, Licensed Officials, and Coaches may not represent themselves as an authority for the organization on social media.

OSWE will not tolerate discriminatory comments of any kind (including age, sex, race, color, creed, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability, or marital status, or any other legally recognized protected basis under federal, provincial, or local laws, regulations, or ordinances).

Do Not:

Do not publish, post, or release information that is considered confidential.

Do not discuss anything to do with a legal issue.

Do not use the OSWE logo unless expressly permitted.